

ROLAND GUERRA

UI/UX ENGINEER | PRODUCT DESIGNER

Trece Martires City, Cavite, Philippines | Open to Full Remote & International Opportunities
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PROFESSIONAL SUMMARY

Product Designer and UI/UX Engineer with nearly five years of experience designing enterprise and customer-facing digital products for international and local clients across ERP, SAAS, healthcare, food & beverage, and business platforms. Experienced in translating complex business requirements into scalable user experiences through business process analysis, interaction design, rapid MVP delivery, and cross-functional collaboration. Passionate about creating intuitive, technically feasible solutions that balance user needs, business objectives, and implementation constraints.

CORE EXPERTISE

- Product Design
- User Experience (UX)
- User Interface (UI)
- Business Process Analysis
- Workflow Optimization
- Information Architecture
- User Flow Design
- Interaction Design
- Rapid MVP Design
- Component Libraries
- Enterprise UX
- Mobile Application Design
- Responsive Web Design
- Prototype Validation
- Design Systems
- Stakeholder Presentations
- Cross-functional Collaboration
- Agile & Sprint Collaboration
- Developer Handoff
- Front-end UI Implementation

PROFESSIONAL EXPERIENCE

UI/UX Engineer at You_Source Inc.

July 2021 – April 2026

- Led and supported UI/UX design across 10+ client projects, translating complex business requirements into scalable web and mobile experiences for enterprise and customer-facing applications.
- Conducted business process analysis, workflow mapping, and requirement discovery to simplify operational processes, identify usability gaps, and align solutions with business objectives.
- Designed user flows, information architecture, high-fidelity interfaces, and interactive prototypes to support rapid MVP delivery, stakeholder validation, and iterative product development.
- Built and maintained reusable design systems, component libraries, and UI foundations to improve consistency, scalability, and design efficiency across multiple products.
- Evaluated implementation feasibility with developers before proposing UX improvements, considering API capabilities, existing implementation, sprint scope, technical constraints, and development effort.
- Improved complex enterprise workflows through usability audits, workflow refinement, progressive disclosure, and thoughtful handling of validation, loading, empty, offline, and error states.
- Presented UX recommendations to project managers, stakeholders, and clients, explaining design rationale, facilitating solution discussions, and refining experiences based on collaborative feedback.
- Supported front-end implementation by reviewing completed interfaces, updating prototypes throughout development, and ensuring production UI remained aligned with approved designs and interaction behavior.
- Mentored UI/UX interns through onboarding, design reviews, task delegation, and continuous feedback while contributing to knowledge sharing and team development.
- Contributed to internal design initiatives by improving design workflows, reusable assets, company design standards, quarterly "Rocks" projects, and creating marketing materials, presentation assets, and website updates when required.

TECHNICAL SKILLS

UX & Product

- Product Design
- Business Process Analysis
- Workflow Mapping
- Information Architecture
- User Flow Design
- Interaction Design
- Wireframing
- Interactive Prototyping
- Usability Evaluation
- Design Systems
- Design Documentation

Front-end Collaboration

- HTML5
- CSS3
- SCSS
- Tailwind CSS
- Bootstrap
- Visual Studio Code
- Storybook (Basic)
- Next.js (Basic)

Design Tools

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Framer
- Milanote
- Notion
- Canva

EDUCATION

Bachelor of Science in Information Technology

SY 2017 – 2021

Polytechnic University of the Philippines (Main Campus)
Sta. Mesa, Manila, Philippines

PORTFOLIO & CERTIFICATES

Selected UI/UX case studies focused on operational workflows, product thinking, and scalable user experiences.

[uiuxron.vercel.app](#) | [behance.net/rlguerra](#) | [Certificates](#)